Value for sponsors

**Branding**

Branding all over a national hackathon including on the GCA website, swag, marketing material and the option of basing the GCA theme around your brand

**Recruitment**

Recruit from a technically talented group of future graduates looking for jobs while having the power to look beyond resumes and interviews to a candidate's’ product development capabilities, team dynamics and stress resistance.

**Connect & Engage**

Tap into and activate a tech-savvy student community of creative enthusiasts that will engage with your brand, services and products

**Innovation**

Be at the front of a hackathon, a hotbed for innovation where those with the passion to create, build something out of nothing.

**Community**

Tap into and activate a tech-savvy student community of enthusiasts.

Connect and engage with the university and college student demographic and spur them to engage with your brand, services and products

**Engagement**

Engage with university and college students and drive them to engage with your brand, services and products

**Community**

Tap into and activate a tech-savvy student community of enthusiasts.

**Innovation**

Hackathons are a hotbed for innovation and are where those with the passion to create, build something out of nothing

and gain developer trust and open new growth opportunities.

**BRANDING**

Base the GCA5 theme around your brand, resulting in games being built with your brand's elements incorporated

**RECRUITMENT**

Recruit from technically talented group of future graduates

**CONNECT**

Connect your brand directly with the university and college student demographic

**COMMUNITY**

tap into the student developer community

**ENGAGEMENT**

Opportunity for participants to engage with your brand